

A SyncEzy simPRO - Infusionsoft Success Story

<u>Independent Locksmiths & Security</u> are one of Sydney's largest Locksmith and Security companies, with over 60 staff, including 20 on the road. ILS work on security projects for large commercial operations, including Woolworths supermarkets, universities, schools and hospitals.

They have used simPRO to manage their jobs and projects since 2014, and they started using Infusionsoft soon after that. The two systems were just used in parallel for a time, but then simPRO staff told ILS about SyncEzy and that there was a way to integrate both applications.

After connecting simPRO and Infusionsoft with the SyncEzy integration, ILS launched Quote and Job Follow-up campaigns that complemented their existing Sales process and were also very well received by their customers.

Adrienne McGovern, the Marketing Manager for Independent Locksmiths & Security, said:

"The sync has opened up a world of opportunities and now, as a business, we can start to develop different ways that we can communicate with our customers."

If you would like to see results like these in your business, contact us now.

