







simPRO + World's Number 1 CRM = Success





## **Efficient Lead-to-**Opportunity Conversion

Sync customer records seamlessly between Simpro and Salesforce, creating a central repository for client information, improving data accuracy, and enabling personalised communication.



## **Service Request Handling**

Link Simpro project details with Salesforce opportunities, allowing sales teams to access project status and history. Improve customer interactions with insight into ongoing work.



## **Project and Job** Management

Automate the transfer of qualified leads from Simpro to Salesforce, streamlining the sales process, and enhancing lead nurturing and conversion efforts.



## **Reporting and Analytics Synergy**

Route service requests from Salesforce to Simpro for efficient scheduling and resolution. Provide timely service, enhancing customer satisfaction and loyalty.

**BOOK A DEMO** 

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